

WEBINAR:

Putting the Brakes on Aggressive Driving



Guest presenters



Cal Shamber

Sessional Instructor

Justice Institute of BC

New Westminster, BC



Johnny Jett

Director

VCE Logistics

Pitt Meadows, BC

Presenters from Road Safety at Work



Angelina Robinson
Client Relationship
Manager



Rick Walters
Road Safety
Manager

Overview

- Explain aggressive driving, its consequences
- Contributing factors, triggers
- What drivers can do
- What one BC employer is doing
- Tools and resources to help
- Questions, answers, discussion

What is aggressive driving?



Deliberate driving behaviours that elevate risks for road users

Driver **knows** it is dangerous, illegal or both

How big is the problem?

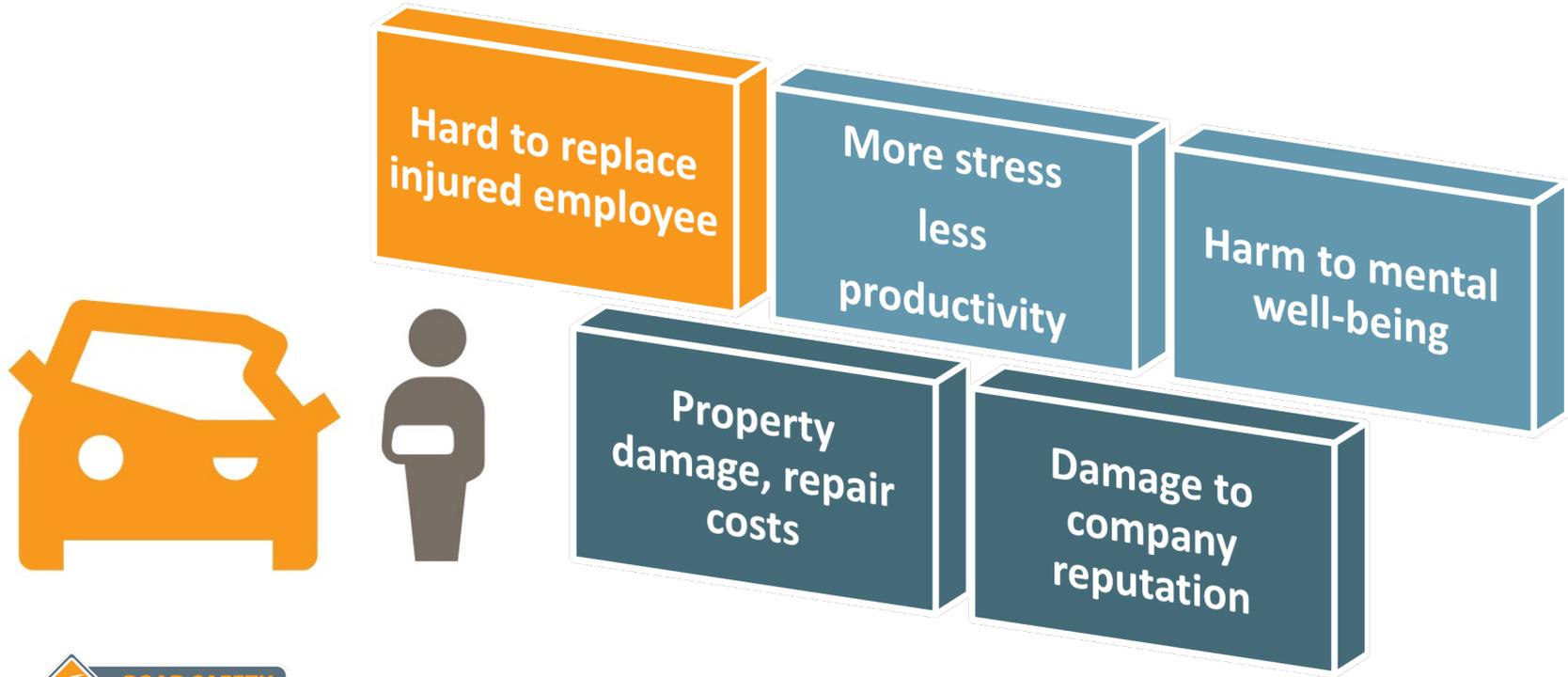


Speed – **30%** of fatal crashes

High Risk – **40%** of fatal crash victims

Aggressive driving likely contributes to **100,000+** crashes each year.

Consequences for companies



Factors behind aggressive driving

Personal

Environmental

Situational

Cultural



What triggers aggressive driving?



What drivers can do – Cal Shamber



Don't be an aggressive driver

Check yourself

- Are you *really* “good to go”?
- Positive state of mind, defensive driver attitude

Be prepared

- Know your route
- Check road/weather/traffic
- Enough time to get there **safely**



Don't be an aggressive driver

Self-manage along the way

- Recognize, remove stressors
- Keep your cool
- Nothing is worth compromising safety

Set a good example

- Know and follow the rules
- Competent, confident driver



If you encounter aggressive driving

Safety is paramount

- Patience, courtesy
- Allow for mistakes
- Tailgaters, speeders – let them by

Prevent escalation

- Don't make eye contact
- Call 911
- Remove yourself



What employers can do – Johnny Jett



Help drivers develop necessary competencies

- Reduce uncertainty, stress
- Build capabilities and confidence
- Less chance of mistakes, better ability to respond safely



**Driver Orientation and Training
Tool Kit**



**Improving Driver Behaviour
Workshop**

Low-stress trip planning

- Eliminate unknowns
- Implement measures to deal with anticipated risks
- Known route, realistic schedule



TripCheck



**Journey Management Tool
Kit**



**Using Journey Management to Reduce
Driving Risks Online Course**

Some people are more prone to aggressive driving

- Know your drivers, talk to them
- Check their driving
- Help them build necessary competencies, including responses



Aggressive Driving Tailgate Meeting



Supervising Employees Who Drive for Work



Supervisor Occupational Road Safety Responsibilities Guide

Be clear on expectations, let technology help

- Communicate expectations via clear policy/procedure
- Use technology to support compliance
- Capture/transmit harsh braking/acceleration, speed
- Opportunities for coaching moments, corrective actions



Safe Driving Policy Template



Steering Toward Safer Driving Behaviours webinar recording

Work on company safety culture

- Set the tone
- Take action – train, communicate, supervise
- Support drivers so they don't drive aggressively, and so they aren't victims of aggressive behaviours



Road Safety Planner



Driving Toward a Stronger Safety Culture webinar recording

Questions

Contact us with your questions



Contact Rick Walters

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Click on names to send an email

Thank you

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